



LEO WARDRUP MEMORIAL CAPE CHARLES CUP



WHAT IS IT?

The **Leo Wardrup Memorial Cape Charles Cup** (LWMCCC) is an annual two-day sailboat race designed to promote sail training and sailboat racing on the southern Chesapeake Bay. It has been voted the “Best Regatta” in the Chesapeake Bay, every year since 2017 (six consecutive years) in Chesapeake Bay Magazine’s “Best of the Bay Survey”. The **Broad Bay Sailing Association’s (BBSA)** Cape Charles Cup Committee organizes and conducts the LWMCCC, which is sanctioned by the Chesapeake Bay Yacht Racing Association (CBYRA).

This year, the race will be held the weekend of August 10 & 11, with the course plotted from Little Creek to Cape Charles on Saturday, then Cape Charles to Hampton on Sunday. Overall, it provides 70+ larger sailboats and 450+ sailors with the thrills of a destination race across the Chesapeake Bay.

The LWMCCC is in its 21st year and was started by Leo Wardrup, an avid sailor, retired Navy Captain, and longtime House of Delegate Representative. After his passing in 2014, the race was renamed to honor his hard work and dedication through the years.

Not only does the LWMCC support open water sailing with veteran sailors, but it also provides a great training opportunity for younger sailors, as they are the future of this wonderful sport.

WHY SPONSOR?

LWMCCC sponsorships are available for businesses and individuals to promote their products and services and are needed to cover the costs of the racing weekend.

Sponsorships range from \$250 to \$2500 (see Sponsor Form). Sponsors will have the opportunity to be showcased to over 450 avid sailors (skippers and crew members), many of whom are influential business and community leaders. Depending on the sponsor level, benefits include being listed:

- In the Leo Wardrup Memorial Cape Charles Cup yearbook, a widely distributed publication to businesses and individuals in the Hampton Roads region,
- On banners at the race’s three social events (\$500+ sponsors receive tickets to attend), and
- On the Broad Bay Sailing Association’s website for a year.

Additionally, sponsorships can include donating SWAG or promotional items for the skipper’s bags or items for the race’s silent auction or raffle fundraisers. Coupons/gift cards are also welcomed.

WHO BENEFITS? SAIL NAUTICUS ACADEMY & UNDERSERVED YOUTH.

Not only does the LWMCCC benefit the Chesapeake Bay sailing community, proceeds from the race are donated to Sail Nauticus Academy, a great training endeavor for underserved youth in our local community. Sail Nauticus Academy operates through a partnership with the Norfolk Public Schools, where students are given the opportunity to participate in a program that promotes STEM activities, career development opportunities and life skills through the sport of sailing.

Over the past 12 years, the LWMCCC is proud to have donated over \$60,000 to Sail Nauticus Academy, and *your sponsorship will help us donate more this year!*

For more information, visit www.CCCup.net or contact Eric Brinsfield at 919-302-3747.