

# Leo Wardrup Memorial Cape Charles Cup

## 2024 Yearbook/Shirt Artwork Competition Description and Terms

For the 2024 Leo Wardrup Memorial Cape Charles Cup, we have decided to offer everyone a chance to design the graphic that is printed on our event shirts and on the yearbook cover. We are running a competition for the most innovative, attractive, and appropriate artwork. You can use photography or other methods to create original designs that you are willing to donate to the Leo Wardrup Memorial Cape Charles Cup organizing committee.

We plan to incorporate the winning design, wholly or partially, in the final design that will appear on shirts (t-shirts, tech shirts, etc.), the yearbook cover, and other documents. Runners-up will be featured in composite pages in the yearbook and website with full attribution.

### Sponsor

The Artwork Competition is sponsored by the Broad Bay Sailing Association (BBSA) through the Leo Wardrup Memorial Cape Charles Cup committee.

### Prizes

The winner's artwork will be printed on shirts, skippers' bags, and yearbook front cover. Full attribution and bio will be included inside the yearbook and on the BBSA website. Two tickets to the Skippers' Meeting (8/9/2024) or the Saturday Social (8/10/2024).

### General Guidelines for the Competition

We are looking for an image that is simple, imaginative, artistic and represents the sailing skill, excitement, competition, camaraderie, and fun that the Leo Wardrup Memorial Cape Charles Cup has produced over the last 21 years.

Preference will be given to submissions that include some combination of:

- Sailboats, including either or both racing and cruising boats.
- The Chesapeake Bay environment, structures, ships, or wildlife
- Cape Charles characteristics such as the Cape Charles Light Tower
- Action, teamwork, and sportsmanship
- Originality, imagination, and artistic designs; either realistic or abstract
- High quality images.
- Appropriateness:
  - to fit on a shirt and yearbook cover
  - with limited number of colors to reduce thickness of screenprint and cost to produce
  - for the intended audience.

***Entries will be judged by the LWMCCC Committee based on the criteria above. Committee members who submit entries will not have a vote.***

## Eligibility

- The competition is open to the public including members and non-members of BBSA. You do not need to be a participant in the regatta.
- Organizers of the event may also participate in the competition.
- The competition is open to artists and photographers; both professional and amateur.
- You must be at least 18 years or older unless approved by a parent or guardian via a guardian's signature on a printed and signed version of this release form. Anyone over 17 may simply accept terms during registration.
- You must reside in the United States
- Artwork can be produced from photos, with or without editing, and from non-digital art, but all submissions must be in digital form.
- You must accept these terms, provided during registration, including the right of BBSA and the Leo Wardrup Memorial Cape Charles Cup committee to modify the artwork as needed and use artwork without limitation.

## Rules of Participation:

- Submissions must be received during the Entry Period (from March 1, 2024 through April 15, 2024)
- To enter, you must register at: <https://broadbaysailing.org/event-5627481> and acknowledge that you have read, understand, and accept these official rules, which are presented during registration.
- All artwork must be submitted in digital format, although the original artwork need not be digital or a photograph. You can create an image from physical paintings or other media.
- You may submit up to three (3) entries. Upload images to: <https://primemeridian.smugmug.com/upload/jSX9DV/LWMCCCARTwork> using filenames that include your name so we can associate the image with your entry. Images should be JPEG, .eps, or Ai files at 300 DPI.
- All artworks must be original work and must not infringe on any copyright, trademark, or other personal right.
- All submissions containing inappropriate or illegal content will be ignored.
- Photographs may be modified or manipulated in any way you like using tools such as Photoshop.
- Submissions containing identifiable people must be accompanied with written permission from each person.
- Use of submitted artwork is at the sole discretion of BBSA.

## Ownership

If you submit a digital image in the Artwork Contest, you grant BBSA royalty-free, nonexclusive, irrevocable, full rights, in perpetuity across all media, to:

- Reproduce, distribute, publicly display, publish, and create derivative works of all digital entries.
- Display submitted images on the Internet, on BBSA's website, Facebook page, on apparel, and in printed material.
- Allow publicizing your image along with your name and photo details.
- Use image for future promotional material.
- Modify or overlay additional content on the image.
- Sell items that display your images for the benefit of BBSA, Leo Wardrup Memorial Cape Charles Cup, and Sail Nauticus.
- Allow third parties to display the image in printed and digital material including social media.

## Release and Limitations of Liability

By entering, you agree to release and hold harmless BBSA and its agents, volunteers, servants, employees, and officials from and against any and all claims or causes of action arising out of participation in the Artwork Contest.

## Instructions:

To participate, you must accept these terms online when you register by checking the box in the registration form. No printed form is necessary for anyone 18 years of age or older.